

UNIVERSITY OF NAIROBI

COLLEGE OF EDUCATION AND EXTERNAL STUDIES DEPARTMENT OF EXTRA-MURAL STUDIES

Certificate

This is to certify that

Jane &. M. Mugwe

Undertook Extra-Mural Studies in

PUBLIC RELATIONS in which the following areas were covered among others:

- Definition of Public Relations
- Nature of Public Relations
- Organization of Public Relations
- Conduct of Public Relations
- Media Relations
- Publics of Public Relations
- News Media

- House Journals
- Exhibitions
- Sponsorship
- Photography
- · Consultancy of Public Relations
- · Marketing Research in Public Relations
- · Audio and Visual Aids

From	August	20 00	То	November	2000
Marks for	ded 17 out of 20 lecture r the course regarding w	which she was giv	ırs which en Grad	was quite good and e A for the very goo	l scored 92% as the deformance.

MWEMA MAINA RESIDENT LECTURER

Signed Date 18/1/2001 UNIVERSITY OF MAIRO

DEPARTMENT OF EXTRA-MURAL STUDIES

GRA JOHN OKOTH-ADVOCATE O. Box 15598 - 00400 NAIROBI